

# Computer Mice, Pad Printed



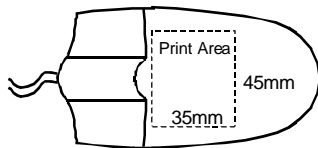
## Artwork Guidelines

Quality personalised computer mice with a tough, resilient pad print on high quality plastic, chosen for its good performance and ability to provide strong, bright colours. Various models available. Standard connector is PS2.

### AllMouse computer scroll mice

Developed to give good tracking performance with an ergonomic design, the mice come with 3 function buttons. 1 or 2 buttons are optional but not held in stock. The design is printed on the surface of a lightly embossed material. Solid colours work best but 4 colour process can be achieved.

The print is positioned centrally on the main body of the mouse. Print on the buttons should be avoided:

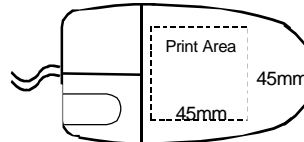


The maximum print area is 45mm x 35mm. A printed proof can be prepared prior to production. There is a charge for this.

### PromoMouse computer mice

The PromoMouse mice come with 2 function buttons. Solid colours work best but 4 colour process can be achieved.

The print is positioned centrally on the main body of the mouse. Print on the buttons should be avoided:



The maximum print area is 45mm x 45mm. A printed proof can be prepared prior to production. There is a charge for this.

### Standard models and sizes

Models listed below vary in price and stock levels, please check before ordering.

**Translucent Scroll:** Translucent clear or coloured plastic mouse, injection moulded to your own colour or from stock. Stock colours are clear, blue, green, purple, orange and yellow.

**Solid Scroll:** Opaque solid coloured plastic mouse, injection moulded to your own colour or from stock. Stock colours are grey and black.

**Metallic Scroll:** Metallic solid coloured plastic mouse, injection moulded to your own colour or from stock. Stock colours are metallic silver and metallic blue.

**PromoMouse:** Translucent clear or coloured plastic mouse, injection moulded to your own colour or from stock. Stock colours are clear, blue, green, purple, and orange.

**All Models:** Connectors: P/S2 (stock) or Serial or USB (both special order). Size approx 60mm x 35mm x 115mm for the AllMouse and 60mm x 30mm x 120mm for the PromoMouse.

### Accepted disk and program formats

**Disks:** CDs, 1.44Mb floppy disks, and 100Mb zip disks.

**ISDN line:** See separate sheet: Sending Artwork by ISDN.

#### Programs: (all versions accepted)

**Mac:** QuarkXpress, Illustrator, PhotoShop and Freehand.

**PC:** CorelDraw and PhotoShop.

### Supply artwork on disk or by ISDN

It can sometimes be difficult to determine the suitability of a design for pad printing. We can usually advise if you fax the design. Difficult butt registers of colours of similar intensity should be avoided. Designs with very tight registration may cause problems and delays.

You should supply the complete design, set in a format we can accept, ready for output. High-resolution scans must be in place and spot colour separated. (Low-resolution scans give poor results.)

Only ISDN for very urgent orders of lead-times less than 2 weeks. It is easier and quicker for us to receive artwork on disk. If you do ISDN please make sure the file name is, name of the company we have the purchase order from, followed by purchase order number. If we do not have this information, the artwork often cannot be matched up to the purchase order. Files sent without this level of identification are difficult to identify and may lead to delays.

All design components must be supplied and clearly identified. This includes editable Tiff and EPS files and all screen and printer fonts used in the main file and in imported graphics. If there is any difficulty supplying fonts, then text must be saved as curves. PMS references should be used throughout.

A laser printout must accompany disks, clearly marked with Pantone spot colour references and cut marks. Printouts must be supplied from the latest file on disk, not earlier versions. Always label disks with return address and job title.

If you cannot supply artwork on disk or by ISDN then films, bromides or black and white laser printouts should be supplied as clean and uncreased **colour separated** images to the correct size. Film positives, clearly referenced, right reading, emulsion up. A charge will be made for time spent bringing unusable artwork up to specification. Colour printouts cannot be used as artwork but provide a useful reference.

FAILURE TO FOLLOW THESE GUIDELINES  
MAY RESULT IN DELAYS AND INCUR  
EXTRA COSTS